



**BELEZA NO TEU TOM
PELO MELHOR PREÇO**

PARTNER PRESENTATION · OCTOBER 2026

beasave.com · parcerias@beasave.com

WHAT BEASAVE IS

The beauty app that finds your shade and the lowest price in every store

A price-comparison and shade-matching app for beauty shoppers in Portugal, in European and Brazilian Portuguese. iOS, Android and beasave.com, launching November 2026.

01

Real total price

Every partner store, sorted by product price plus delivery, so shoppers know the final cost before they click.

02

Similar shade

"Tom semelhante" finds equivalent foundation and lipstick shades across brands, so shoppers switch brand or store with confidence.

03

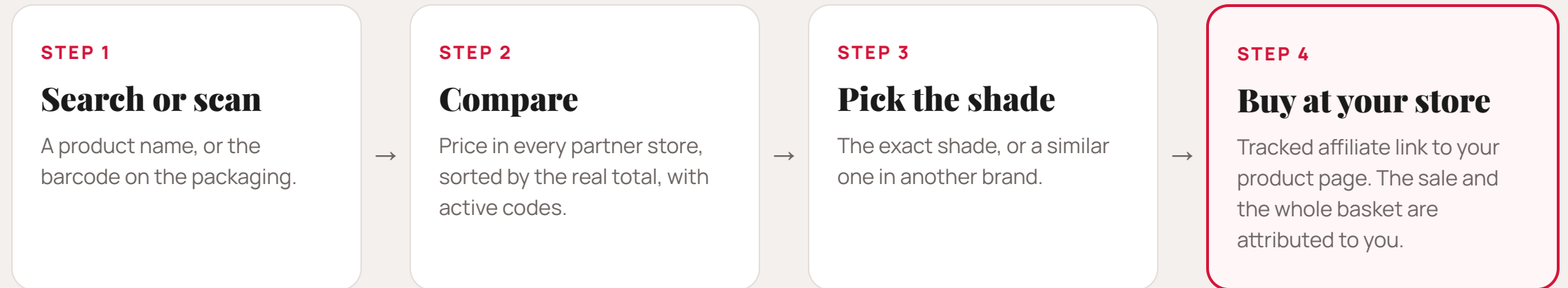
Active codes

Each store's current vouchers, taken only from the network's voucher feed, applied to the total when the conditions allow.

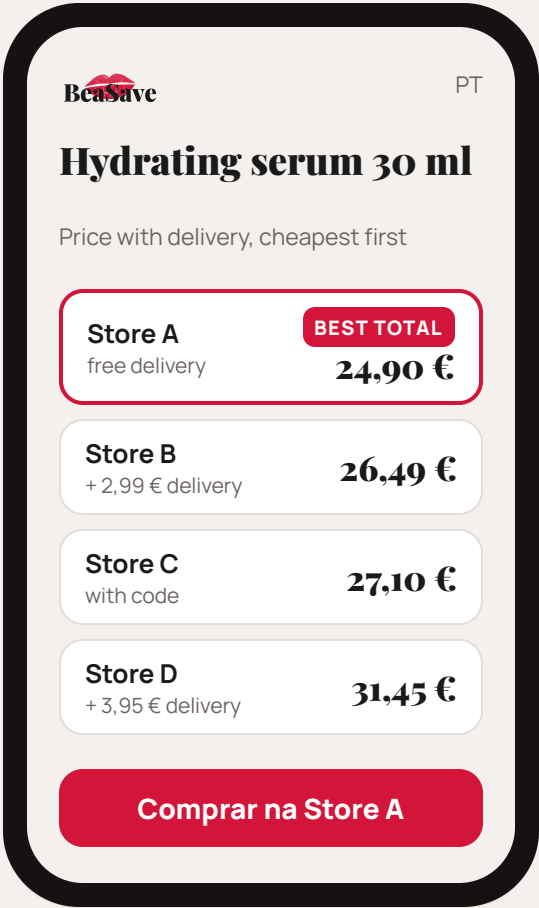
HOW WE SEND YOU CUSTOMERS

Shoppers arrive at your store ready to buy

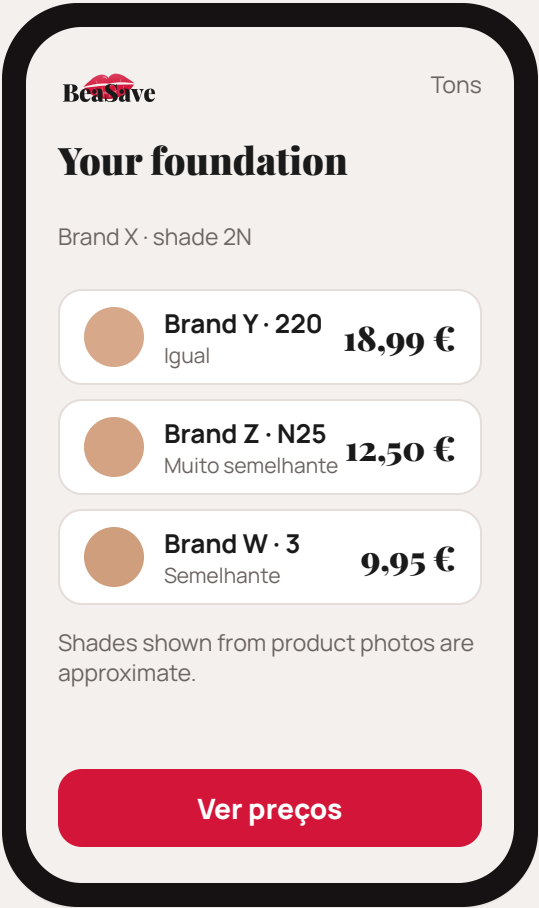
They have already chosen the product, the shade and the store. They know the final price including delivery.



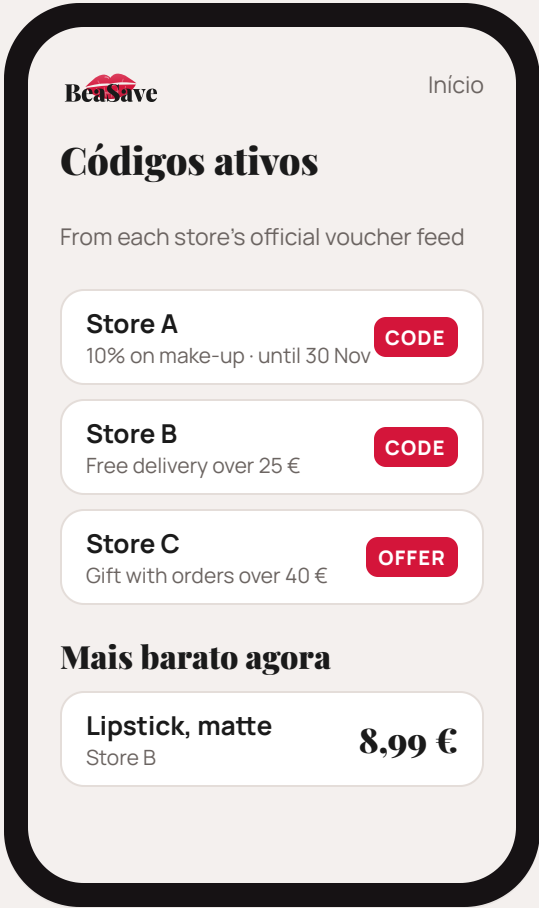
Three screens, one decision



Real total



Similar shade



Active codes

AUDIENCE

Beauty shoppers in Portugal who compare before they buy

Deal seekers, 18–35

Want the same product for less, delivery included.

Shade switchers, 25–45

Their foundation was discontinued, or they want a cheaper equivalent.

Brazilians in Portugal

Full Brazilian Portuguese interface, one of the country's largest communities.

≈ \$1.5 bn

Portuguese beauty and personal-care market in 2025, growing about 4% a year (IMARC Group).

2 languages

European and Brazilian Portuguese, chosen automatically from the phone's language.

Organic channels with buying intent, no paid traffic tricks

App Store and Google Play Search-optimised listings in Portuguese for "base", "batom", "preço" and "comparador".

beasave.com product pages One page per product with every store's price, built for Google search.

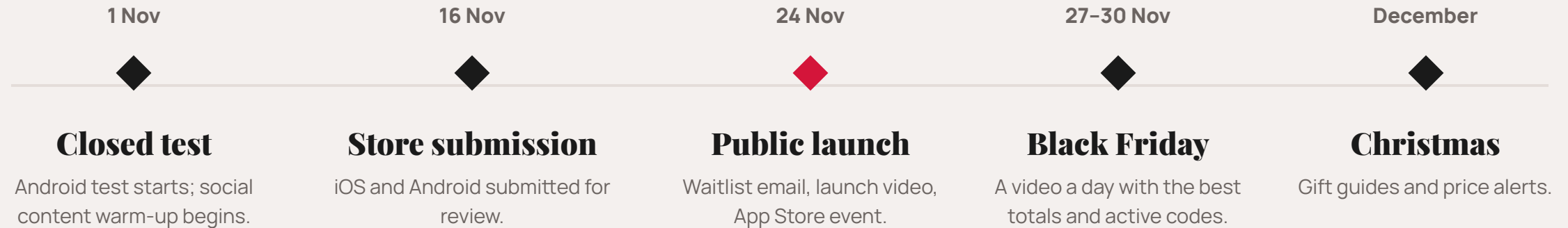
TikTok and Instagram Four short videos a week: real price differences and real shade swatches, no filters.

Weekly active codes A round-up of current vouchers, using only codes supplied through the network.

Seasonal events Black Friday, Christmas and Mother's Day events in the app stores and on social media.

LAUNCH PLAN

Live in both app stores for Black Friday week



We play by your programme's rules

Prices as published	Exactly as each store's feed states them, with the time of the last update.
No brand bidding	We never bid on store brand keywords in search ads.
Clean traffic	No cookie stuffing, no incentivised clicks, no toolbar or forced redirects.
Network vouchers only	Codes come from the network's voucher feed; expired codes are hidden automatically.
Clear labels	Any paid placement is labelled "Patrocinado"; paid creator content carries #publicidade.
GDPR	Aggregated analytics only, no marketing without consent, no social-media pixels in the app.

WORKING TOGETHER

What helps us send you more sales

From you

Product feed with EAN, price, stock and every product image

Delivery cost and free-delivery threshold

Voucher feed with conditions and expiry dates

Deep links to product pages

From us

Your store shown on every product it sells

Your active codes in the weekly round-up

Seasonal features around your campaigns

A partner contact who answers within 48 hours



Let's work together

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